



Information Sheet | MMS 365

Engage Consumers on the Go with MMS for Enterprises



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Summary

Rich media elements – pictures, audio, and videos – are an established part of the online experience, thanks to MMS. The MMS 365 mobile service brings interactive rich media capability to your mobile audience.

MMS messages can contain images, videos, audio, text, and slide shows. This presents a unique opportunity for marketers to reach a mass audience with visually compelling content, and for media companies to extend their properties and create additional revenue streams.

Objectives

- Engage consumers with MMS
- Use a rich feature set, including digital rights management
- Gain flexible connectivity options

Solution

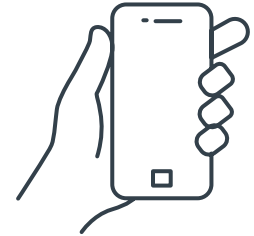
- Comprehensive MMS service from Sinch
- Complement of existing SMS and push notification services

Benefits

- Support a wide range of media formats (text, audio, still images, videos, and slide shows)
- Improve the consumer experience with device discovery for content adaptation
- Support both mobile-originated and mobile-terminated rich content
- Protect content with digital rights management encoding
- Integrate with our Java software development kit
- Support the standard MM7 interfaces

Learn more

For more information on how your business can benefit from MMS 365, contact our sales team today or visit us [online](#).



Information Sheet

MMS 365 is a mobile service that enables enterprises and brands to reach mobile subscribers through rich, interactive functionality. The service supports a strong feature set, including text, audio, images, and videos, as well as slide shows based on the Synchronized Multimedia Integration Language (SMIL). MMS 365 also supports device discovery and digital rights management for mobile operators.

MMS 365 offers the 3GPP-defined MM7 MMS VAS application protocol as a connectivity option.

This vendor-independent interface lets you send and receive multimedia content. It accepts the content for delivery to multiple operators and reports on its status.

In addition, we provide API user guides and programming guides to facilitate the use of MMS 365.

Quick Facts | **Overview**





www.sinch.com

Sinch brings businesses and people closer with tools enabling personal engagement. Its leading cloud communications platform lets businesses reach every mobile phone on the planet, in seconds or less, through mobile messaging, voice and video. Sinch is a trusted software provider to mobile operators, and its platform powers business-critical communications for many of the world's largest companies.

