## ACCEPTED FORMATING ON THE CAMPAIGNS PLATFORM

```
33612260982
```


## 1. FORMATING CHOICE

## How to make phone numbers standardized

## Excel tutorial:

Click in the cell or select all the column to standardize all phone numbers in one go.

Select column: Click once on the letter corresponding to the column you want to select. Its background will go grey to indicate its selected state.


## Step 1 :

Right-click and select_ [Cell Format]


## Step 2:

Choose the [Standard] Option
Click on [OK] on bottom right
2. REMOVE « $0 »$ IN FRONT OF THE PHONE NUMBER AND ADD COUNTRY CODE (EG : 33 FOR FRANCE)

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## Remove " 0 » :

## Excel tutorial

Select column in which phone numbers are displayed (click on the letter [A] at the top of that column.


```
Assistant Conversion - Étape }1\mathrm{ sur 3
```

$?$
L'Assistant Texte a déterminé que vos données sont de type Délimité.
Si ce choix vous convient, choisissez Suivant, sinon choisissez le type de données qui décrit le mieux vos données.
onner
Type de données d'origine
Choisissez le type de fichier qui décrit le mieux vos données:


- Largeur fixe - Les champs sont alignés en colonnes et séparés par des espaces.
$\qquad$

Aperçu des données sélectionnées:


## Step 3:

Position your mouse cursor in the white rectangle between the [0] and [6]

Click once -> a black arrow will appear where you clicked

Click on [Next]
Click on [Finish]
Note:
You can move the arrow by clicking on it.

To remove a wrongly positionned arrow ->double-click on it.

## Expected result after conversion:



The [0] has been separated from the phone number.

Add the country code (here the French one, 33):


|  | B |  |
| :--- | ---: | :---: |
| 33 | 612260982 |  |
|  | 612260982 |  |
|  | 612260982 |  |
|  | 612260982 |  |
|  | 612260982 |  |
|  | 612260982 |  |
|  | 612260982 |  |
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|  | 612260982 |  |
|  | 612260982 |  |
|  | 612260982 |  |
|  | 612260982 |  |



## Step 5:

Enter the country code to associate to the phone number ( 33 for France for example) in the first cell of the [A column] (the column containing the [0] before clicking on [Erase content])

## Step 6:

Put your mouse cursor in the bottom right corner of the A1 cell (the one in which you just wrote the country code
[ here, 33])
Double click on the bottom right corner (the country code will automatically duplicate itself on all the cells of the column)

Be careful and check if there is a country code inside [A column] in front of each phone number [B column in our example]. To do so, go to the last line of your file and check if the last number has an associated country code.

Click on the first cell ( B column/ phone number cell) -> press [Shift] and [Ctrl] on your keyboard.

Maintain both of these key pressed, then click on the arrow pointing to the bottom on your keyboard directional pad.

## Concatenate column [A] and column [B]:



To associate the country code and the phone number, you need to concatenate the column [A] and the column [B] inside column [C]

Go the the first cell of column [C], write the following formulae: =CONCATENER(A1,B1) and press [Entry]

Double click on the bottom right corner of the cell to apply this formulae to all the phone numbers.

To finalize, select all the [C] column, do a right click, then select [Copy]
Put your mouse cursor on column [D], do a right click, select [Special paste] -> check [Values] (see screenshot)


Remove the following columns: [A], [B] et [C] by selecting the columns -> right click -> [Delete]. Save your file, it is now ready to be used.

## 3. CLEAN YOUR CONTACTS BASE

Remove characters such as «/ _ * +

Example:

| +33612260982 |
| :--- |
| +33612260982 |
| +33612260982 |
| +33612260982 |
| +33612260982 |
| +33612260982 |
| +33612260982 |
| +33612260982 |

Select the column including numbers with special characters.

Press and maintain [Ctrl] + [F] on your keyboard (screenshot 1)

In the field [Search] write the character you want to remove (screenshot 2)

Leave blank the [Replace by] field (screenshot 3)

Click on [Replace all] -> [Ok] then [Close]
It's done.
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