



Information Sheet | SMS 365

Increase Your Target Market with Our Global SMS Interconnection Service



sinch

Summary

SMS hubbing allows mobile service providers to significantly expand the reach of their SMS services by simplifying the interworking arrangements between operators. The SMS 365 mobile service provides one of the most comprehensive SMS hubbing solutions in the world and a reach that is unparalleled by any other SMS hub provider in the industry. Regardless of your mobile network type, business model, or specific requirements, SMS 365 offers a solution to fit the changing needs of personal messaging interoperability.

Objectives

- Reduce the cost and complexity of managing international SMS delivery
- Gain unparalleled global reach

Solution

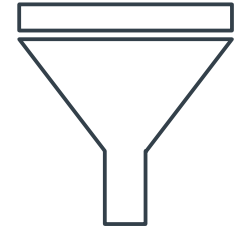
- Connectivity and interoperability around the world
- One connection to more than 1,000 operators and service providers and 7.3 billion mobile devices
- Secure, global, private IP network and no open Internet connectivity
- Global number portability and numbering plan management
- Global spam mitigation

Benefits

- Full outsourcing of complex routing through the hub, enabling significant cost savings while maintaining full control of route selection
- Significant improvements in reach and quality by delivering messages to destinations not available through your bilateral agreements

Learn more

For more information on how SMS 365 can benefit your business, contact our sales team today or visit us [online](#).



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Based on the fully integrated Sinch interoperability network, the SMS 365 mobile service provides focused solutions that are tailored for the specific business models and technical requirements of mobile service providers in national, regional, and global markets.

SMS 365 has multiple geographically diverse nodes. The service supports all standard messaging protocols, including Signaling System 7 (SS7) and IP, as well as a wide variety of operator-specific proprietary protocols. It supports SIGTRAN through the IPX 365 mobile service to reduce signaling costs, help ensure quality of service (QoS), and enable you to utilize Internetwork Packet Exchange (IPX) connectivity to add other voice, roaming, and data services.

SMS 365 provides virtually unlimited queuing functionality to support scenarios such as when one or more operators or peers are temporarily unable to accept messaging traffic from Sinch. It supports all standard character sets with translation and mapping functionality. SMS 365 runs on a highly secure, global, private IP network with no open Internet connectivity. It also provides antispam functionality with a variety of policy-based filters to enable safe, secure, spam-free messaging experiences.

Integrated traffic reporting, SS7 reporting, and next-generation messaging analytics provide a comprehensive platform for statistics, analysis, and tracking and the ability to mine messaging traffic. In addition, global number portability and numbering plan management help ensure a high SMS delivery rate and better customer experience.





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Sinch brings businesses and people closer with tools enabling personal engagement. Its leading cloud communications platform lets businesses reach every mobile phone on the planet, in seconds or less, through mobile messaging, voice and video. Sinch is a trusted software provider to mobile operators, and its platform powers business-critical communications for many of the world's largest companies.

