



Information Sheet | SMS 365, Wholesale Service

Connect Further with SMS 365, Wholesale Service



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Summary

SMS 365, wholesale service, is a mobile service that enables mobile network operators (MNOs) to provide dedicated connectivity to the global SMS ecosystem for enterprise traffic, specifically for wholesale customers. It allows an MNO's wholesale SMS traffic to be delivered to the global SMS ecosystem, while keeping it separate from person-to-person (P2P) traffic.

Objectives

- Simplify the management of your enterprise SMS business
- Support global messaging connectivity for your wholesale or commercial customers to increase their revenue and attract new customer segments

Solution

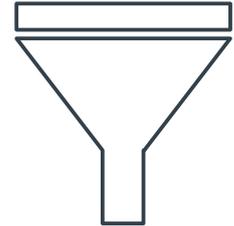
- Proven experience providing both application-to-person (A2P) and P2P SMS interconnection for operators and enterprises to interconnect
- Ability to extend the reach of your enterprising messaging with the combined P2P and A2P messaging infrastructure of Sinch

Benefits

- Outsourcing of complex routing, enabling significant cost savings while you maintain full control of route selection
- High-quality routes, and options for handset delivery receipts routed back to the originating MNO's wholesale customer

Learn more

For more information, contact our sales team today or visit us [online](#).



Mobile network operators (MNOs) use global Signaling System 7 (SS7) cloud connectivity to deliver application-to-person (A2P) messages to other MNOs. Yet most MNOs prohibit A2P traffic over what is generally assumed to be person-to-person (P2P) links into their networks. However, your enterprise customers expect the same high-quality delivery capabilities of an SMS hub.

SMS 365, wholesale service, helps you segregate A2P traffic from P2P traffic and then designate that traffic to appropriate delivery networks. We offer separate SS7 global titles, through partnerships with signaling connection control part providers, to give you a separate, logical A2P network for delivery of this traffic. Additionally,

we can provide separate A2P links to MNOs worldwide, through our extensive inventory of SMS route suppliers. Thus, specific links to other MNOs can deliver A2P traffic. The service also includes checks to help ensure that the traffic is A2P traffic and provides tools to block P2P or abusive traffic.

This service allows you to deliver to dedicated A2P connections within our global footprint.

If you are an existing customer of the SMS 365 mobile service, this is the perfect add-on. By incorporating the wholesale service, you can provide a better, more reliable global messaging solution for your own enterprise customers.





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Sinch brings businesses and people closer with tools enabling personal engagement. Its leading cloud communications platform lets businesses reach every mobile phone on the planet, in seconds or less, through mobile messaging, voice and video. Sinch is a trusted software provider to mobile operators, and its platform powers business-critical communications for many of the world's largest companies.

